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1	[PROPOSED] ORDER
2	This matter is before the Court on Defendant Facebook, Inc.'s ("Facebook's") Motion to
3	Dismiss the Consolidated Amended Class Action Complaint ("Complaint"). After consideration
4	of the briefs and arguments of counsel and all other matters presented, the Court concludes that
5	Facebook's motion to dismiss should be granted for the following reasons: (1) Plaintiffs lack
6	standing to bring any of their claims, including under Federal Rule of Civil Procedure 12(b)(1);
7	(2) each of the causes of action in the Complaint fails to state a claim as a matter of law under
8	Federal Rule of Civil Procedure 12(b)(6); (3) Plaintiffs lack standing to seek injunctive relief under
9	Federal Rule of Civil Procedure 12(b)(1); (4) the Unfair Competition Law, breach of contract,
10	breach of the implied duty to perform with reasonable care, and breach of implied covenant of
11	good faith and fair dealing claims are time-barred to the extent based on ad campaigns begun
12	before August 15, 2014; and (5) the quasi-contract claim is time-barred to the extent based on ad
13	campaigns begun before August 15, 2016.
14	Accordingly, IT IS HEREBY ORDERED THAT Facebook's Motion to Dismiss the
15	Complaint is <b>GRANTED</b> , and the Complaint is DISMISSED WITH PREJUDICE.
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17	IT IS SO ORDERED.
18	Dated: By:
19	HONORABLE JAMES DONATO UNITED STATES DISTRICT JUDGE
20	CIVILD STATES DISTRICT JUDGE
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